

REASONS TO PARTNER WITH A MSP

Top Reasons Dispensaries Need a MSP:

Cyber Security / Data Protection / Surveillance

Even the smallest error or mismanagement of IT infrastructure can lead to huge fines – you want to ensure that you have all systems covered. Security and Compliance is crucial. Typically, smaller dispensaries have limited IT experience.

- Managed Surveillance – video surveillance
- Tech System Support – PCs, Servers, Printers, Scanners, Cash Drawers and POS Devices (If your MSP handles this)
- Hardware Setup and Management – Mobile Devices – Tablets, Phones (if your MSP handles this), PC / Server Management, Antivirus / Security

Things to also consider:

- AI-Powered Solutions to automate tasks like environmental control in cultivation, optimizing workflows, and personalizing customer service.
- Cloud-Based Solutions for managing inventory, streamlining seed to sale tracking, and facilitating secure data storage
- ERP Systems designed for cannabis businesses, improving efficiency across finance, accounting, production and sales.

The Benefits of a MSP:

- Cost Effectiveness – Predictable Spend
- Scalability – If you grow, the MSP can adjust up or scale down
- Security and Compliance – expertise to safeguard data
- Focus on core business – The MSP can help to free up time.

