

# REASONS TO PARTNER WITH A MSP

## Top Reasons a CPA Needs a MSP:

### Client Data and Cost Efficiency

A CPA needs a MSP to ensure their technology infrastructure runs smoothly and securely so they can focus on their accounting services without worrying about IT issues.

### Data Security

- CPAs handle sensitive financial information. A MSP can implement cybersecurity measures to protect the CPA against data breaches and ensure compliance with regulations.

### System Reliability

- Proactive monitoring and maintenance to prevent system downtime and disruptions, which can be critical during tax seasons.

### Cost Efficiency

- Outsourcing their IT needs is a predictable spend.

### Expert IT Support

- Specialized IT expertise to address any issues that arise.

### Scalability

- As the CPA firm grows, MSP can easily help scale and support the technology needs.

